



Development through Football

Highlights of the Football for Hope Festival 2010

A festival of education, culture and football.

The Football for Hope Festival 2010 was a festival of education, culture... and football!



256 young people met in Johannesburg to celebrate the power of football for social change.



Intercultural exchange, photography, painting and excursions were the highlights of the first week.



The second week was all about football: a 5-a-side tournament in a specially constructed stadium.



No referees in sight: Dialogue was an essential part of the game at the Football for Hope Festival 2010.



The community of Alexandra proudly hosted the international guests.



South Africa's president Zuma and FIFA president Blatter officially opened the event on July 4th.



"Football is more than just football, it is something beyond. The Football for Hope Festival provides the participants with a chance to experience and learn—to learn to be a happy winner and to accept defeat graciously."

Jacob Zuma



"The Festival embraces not only those from the host nation and the African continent, but people from the whole world."

Joseph S. Blatter



After a week of football, music, dance and lots of entertainment, all participants felt like winners!



The Alexandra Cup for the winners of the plate competition went to Espérance from Rwanda.



Without having lost a single game, MYSA from Kenya took home the Football for Hope Trophy!



Standing ovations for Spirit of Soccer from Cambodia, winners of the Fair Play Trophy!



The festival closed with a big final celebration on July 10th. Siyabonga Alexandra!



"I hope all of you will remember this moment.

All of you will go home now, carrying this experience back with you. And you will have the responsibility to help change lives in your communities."

*Jürgen Griesbeck
streetfootballworld Managing Director*





Development through Football